



Susan M. Ivey

Chairman, President and Chief Executive Officer
Reynolds American Inc.

Susan Ivey is chairman, president and chief executive officer of Reynolds American Inc. She became chairman of Reynolds American on Jan. 1, 2006, and president, chief executive officer and a director of Reynolds American in January 2004. She also served as chairman of RAI's largest subsidiary, R.J. Reynolds, from July 2004 through April 2008.

Ivey was formerly president and chief executive officer of Brown & Williamson Tobacco Corporation (B&W), a subsidiary of British American Tobacco that was the third-largest manufacturer and marketer of cigarettes in the United States prior to the merger of its U.S. operations with Reynolds Tobacco in July 2004. At that time, Reynolds American became the new parent company.

With more than 20 years of U.S. and international experience, Ivey served as head of international brands and earlier as director of marketing in China for British American Tobacco.

Ivey joined Brown & Williamson Tobacco in 1981 as a sales representative, and held various trade and brand positions, including division manager and brand director, prior to her international assignments in 1990. She returned to Brown & Williamson in 1999 and served as senior vice president of marketing and a member of the company's executive committee prior to her elevation to president and CEO in January 2001.

Ivey serves on the Women's Leadership Initiative for the United Way of America. She is a board member of the United Way of Forsyth County, Winston-Salem YWCA, Senior Services, Inc. in Winston-Salem and Salem College. She also serves on the boards of Wake Forest University, the University of Florida Foundation and RR Donnelley.

Ivey received an MBA degree from Bellarmine University in May, 1987 and a bachelor of science - business degree from the University of Florida in 1980.