



> RICHARD A. D'AVENI

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> CONDENSED BIOGRAPHY

D'Aveni has published six books, including the international best seller, *Hypercompetition* (available in 11 languages) and his ground-breaking book on corporate spheres of influence, *Strategic Supremacy*. His most recent book, *Strategic Capitalism*, takes the principles of strategy, rather than economics, and applies them to the competition between the U.S. and China for global economic hegemony.

He has advised or worked with the president or prime minister of two G-7 countries, the European Parliament, the French Senat, members of the Saudi Royal family, and the Vice President of Indonesia, as well as consulted with over 30 CEOs in the Fortune and Global 500 and seven billionaire families on the Forbes list of the wealthiest 100 in the world.

D'Aveni is known as one of the premier competitive strategists of his time. He has worked with clients such as Anheuser-Busch, Bayer, Corning, Dunn & Bradstreet, General Electric, General Motors, Intel, John Deere, Mattel, Monsanto, Phillips Electronics, Tetrapak, and Verizon.

D'Aveni has been named one of the seven most influential strategic theorists in the world by the Corporate Executive Board, and Germany's Business Week named him one of the five American Academics most likely to influence the future of management.

He won the prestigious *AT*Kearney award for his research and was appointed a World Economic Forum Fellow. *Fortune* magazine likened him to Sun Tzu, the ancient Chinese master of strategic arts.