



James P. Bouchard

Founder, Chief Executive Officer, and Chairman of the Board
Esmark

The Founder, and Chairman of the Board of Esmark Incorporated (formerly NASDAQ: ESMK) and now is privately held under James P. Bouchard (47). He sets the vision, picks the team, and oversees purchasing, operations, sales and partnership activity. His experience and skill set blends domestic and international sales, operations and strategic planning experience. In addition, Mr. Bouchard was formerly Chairman and CEO of Wheeling Pittsburgh Corporation (formerly NASDAQ:WPSC) and Esmark Incorporated. Jim along with his brother Craig Bouchard and the Esmark management team successfully completed the first reverse hostile merger in the history of the United States with the combination of Wheeling Pitt and Esmark in 2007.

Mr. Bouchard demonstrated his commitment to shareholder value with the successful sale of Esmark to OAO Severstal in August of 2008. Esmark was founded in 2003 at 25 cents per share, an enterprise value of \$2 million and revenue of \$4 million. The company was ultimately sold for \$19.25 per share, an enterprise value of \$1.3 billion, and 2008 revenue run rate of \$3 billion.

Prior to founding Esmark, Jim was Vice President-Commercial for U.S. Steel in Europe, residing in Kosice, Slovak Republic. He was a member of the executive team that U.S. Steel sent to Kosice before and after having acquired the Slovakian National Steel Company (VSZ). Jim is widely credited with the successful commercial restructuring, implementation, and subsequent growth strategy of the company's global and European sales, marketing, strategic planning, production planning, and customer service initiatives. Today, the Kosice operation is the most profitable steel asset owned by U.S. Steel.

Jim served on the Board of Directors of the American Iron and Steel Institute in Washington DC and through his 20 years of international and domestic experiences Jim has developed a vast knowledge of the global OEM, service center and trading network. He was ultimately accountable for the commercial operations of U.S. Steel in 42 countries. Jim formerly served on the C.D.E. committee for Eurofer in Brussels, Belgium. In addition he was Chairman of the SSCI and AHAM supplier divisions of AISI-Washington, DC, and Board of Directors: Wheeling-Nisshan Steel Corporation and Ohio Coatings Corporation.

Mr. Bouchard is currently Chairman of the Board of Esmark Inc., the Bouchard Group, FC Pittsburgh, is a member of the Board of Trustees at Loyola University-Chicago, serves on the board of directors for the Imani Christian Academy, Quaker Valley Hockey Association, and the J. Kyle Braid Foundation.

Jim graduated from Loyola University - Chicago School of Business and holds United States patent 4,373,955 lightweight insulating concrete.

In the spring of 2005, Jim was nominated and chosen as an Illinois Finalist of the prestigious Ernst & Young Entrepreneur of the Year Award.

On March 26, 2006 the Association of Steel Distributors bestowed their highest honor on Jim as Steel Man of the Year.

Youngest Inductee into Hinsdale Central Hall of Fame- 2007

Jim is the 2007-08 recipient of the Loyola University- Chicago Damen Award for distinguished alumni.