



ROGER H. BALLOU

President & CEO



BIOGRAPHY

Roger Ballou is President and Chief Executive Officer and a Director of CDI Corp.

Prior to joining CDI in October 2001, he served as Chairman and Chief Executive Officer of Global Vacation Group and as a senior advisor to Thayer Capital Partners. He previously was Vice Chairman/Chief Marketing Officer and then President and Chief Operating Officer of Alamo Rent-a-Car.

For more than 16 years prior to joining Alamo, he held several executive positions with American Express, culminating in his appointment as President of the Travel Services Group.

Education:

Mr. Ballou holds a Bachelor of Science degree in Economics from University of Pennsylvania's Wharton School and an M.B.A. from the Dartmouth College's Amos Tuck School.

Distinguished Award:

Ellis Island Medal of Honor

Affiliations

- Director, Fox Chase Bank
- Director, Alliance Data Systems, Inc
- Director, Pennsylvania Academy of Fine Arts
- Director, National Academy Foundation
- Director, World Affairs Council
- Member, CEO Council – Philadelphia Chamber of Commerce
- Active Supporter, United Cerebral Palsy
- Former Councilor, Historical Society of Pennsylvania
- Former Director, Wilma Theater (Philadelphia)